



Social Media Creator

Casual Position | Nights & Weekends | Ideal for Communications or Media Students

About Mooseheads

Mooseheads is one of Canberra's most iconic nightlife venues is looking for a Social Media Creator to join our marketing and events team — someone who can capture the chaos, colour, and culture that makes Mooseheads what it is.

About the Role

This is a hands-on creative role ideal for a Communications, Media, Marketing, or Journalism student who's ready to bring their skills into a real-world environment. You'll be the lens and voice of Mooseheads' social presence — creating engaging short-form content that showcases our events, DJs, crowd moments, and behind-the-scenes fun.

You'll work closely with our Marketing & Events Manager, assisting in content planning and campaign execution while also being out in the venue during our busiest nights capturing the action.

Key Responsibilities

- Capture high-quality video and photo content during live events (mainly Friday & Saturday nights)
 - Edit content into short-form videos for TikTok, Instagram Reels, and Facebook
 - Support the marketing team with creative ideas, trend research, and campaign planning
 - Assist in coordinating and filming influencer or promotional activations
 - Maintain brand tone and visual consistency across all platforms
 - Upload and organise content into shared folders for review and posting
-

Skills & Experience

- Confident with social media platforms, especially TikTok and Instagram
 - Basic editing skills using CapCut, Premiere Pro, or similar tools
 - A good eye for lighting, composition, and what makes content engaging
 - Creative thinker with a sense of humour and understanding of pop culture trends
 - Comfortable working independently in a fast-paced, late-night environment
 - Previous experience capturing or editing social media content is highly desirable
-

Availability

- Must be available Friday and Saturday nights (approx. 9 PM – 1:30 AM)
 - Occasional additional hours for planning meetings, shoots, or activations
-

Why Join Us

- Gain real-world content creation experience in a live entertainment setting
 - Build your portfolio working with one of Canberra's most recognisable nightlife brands
 - Work in a supportive, creative, and energetic team filled with decades of experience
 - Paid casual position with flexible hours around your studies
-

How to Apply

Send us:

- A short introduction about yourself
- Any links to social media content or pages you've created
- Your weekend availability



Email: ryan@mooseheads.com.au



Subject line: Mooseheads Social Media Creator Application – [Your Name]